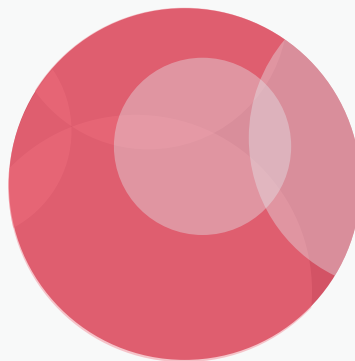


“The best way to minimise disagreement is to make sure that all the stakeholders are in the room.”

Cheryl Yeoh



Engaging your stakeholders

Workshop

About the course

We know that it is important to nurture a stakeholder relationship, and that poor stakeholder management can cause an initiative to fail. This workshop will help you plan engagement and action with your key stakeholders. With a few simple techniques you'll be able to:

- ▶ Significantly improve the outcomes of your communications with stakeholders
- ▶ Set expected outcomes for each stakeholder group
- ▶ Further develop your leadership skills when managing a project.

Investment

\$450 (excl GST) for a half-day (3-hour) course.

All our workshops can be run in-house. Talk to us about tailoring to your requirements.

Workshop details

DURATION: 3 hours.

VENUE: Fusion, Level 4, 85 The Terrace, Wellington

DATES: For current dates see the website or get in touch.

For bookings

EMAIL: info@tregaskisbrown.co.nz

PHONE: Call us on 04 499 9363

VISIT: www.tregaskisbrown.co.nz

Engaging Your Stakeholders will give you the skills to identify, analyse and plan for stakeholder engagement.

A vital part of running a successful project or initiative is to develop and maintain good relationships with those who will be affected by its outcomes. It will take your leadership and communication skills and an understanding of what drives people. Good stakeholder management will help mitigate risks and manage expectations.

Topics

We cover a range of topics and examples. However, to get the most from the workshop, please bring along your stakeholder analysis or lists and we will encourage you to use that as a basis for development.

The workshop incorporates a range of models and techniques including:

- ▶ Creating a stakeholder strategy
- ▶ Identifying stakeholders
- ▶ Mapping stakeholders
- ▶ Addressing their level of impact and importance
- ▶ Planning communications

Value for money

Engaging Your Stakeholders is designed to significantly increase your ability to identify and plan your engagement with key stakeholders. When you put what you learn on the workshop into practice, we're confident that your project team and project executive will benefit from targeted, relevant and on time communication with stakeholders.

Cancellation policy

If you can't attend, you may send a substitute attendee. Please advise us of the attendee's name as soon as possible. If you cancel between 10 and 6 days before the course start date, 50% of the fee will be refunded. If you cancel with less than 5 days' notice there will be no refund.

